



EUROPEAN TECHNOLOGY SUMMIT



Michael Sutcliff

Group Chief Executive
Accenture Digital

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Mike Sutcliff is group chief executive of Accenture Digital, which integrates digital assets, software and services across digital marketing, analytics and mobility to help clients drive growth and create new sources of value.

In his role, Mike focuses on leveraging the full breadth and scale of Accenture's cloud, systems integration and enterprise application capabilities - and its global delivery network - to help clients integrate digital into all facets of their organizations to transform their businesses.

Specifically, he speaks to clients, media and industry analysts to position the digital difference and the opportunities it brings to improved business performance. Mike sees two major themes driving the digital market: Digital Customers, Channels, and Markets, including designing and enabling improved multi-channel customer experiences, digital customer interactions, digital sales, and digital channel distribution capabilities; and Digital Enterprise, enabling new operating models and business processes, connected product platforms, analytics and collaboration capabilities to enhance productivity.

He oversees a global team of 30,000 people who provide a comprehensive portfolio of business and technology services, from developing digital strategies to implementing digital technologies and running digital processes on behalf of clients. Mike is also a member of Accenture's Global Management Committee.

Prior to assuming his current role, Mike was senior managing director of Accenture's Financial Services business in North America, with broad responsibility for the group's strategy, client relationships and financial performance. Between 2000 and 2005, he led Accenture's Finance and Performance Management global service line.

Mike joined Accenture in 1987 and was named a partner in 1999. He holds a bachelor's degree in electrical/computer engineering and a Master of Science degree in business from the Georgia Institute of Technology.

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