

EUROPEAN TECHNOLOGY SUMMIT



Ludovico Fassati

Head of Vertical Market Development (IoT)
Vodafone Group Enterprise

Ludovico joined Vodafone in August 2014 thanks to the acquisition of Cobra Automotive Technologies.

Ludovico is now Head of Vertical Market Development for Vodafone IoT. He is fully responsible, on a global basis, for driving new business and developing vertical industries such as smart metering, home automation, automotive telematics, industrial equipment and m-health.

"IoT is getting to a more mature phase. Multimillion-dollars IoT businesses are now reality. Multinational corporations are offering IoT products and services to their customers. Vodafone IoT, as the market leader, will drive this industry growth for the coming years. Leveraging on Vodafone key strength we will develop vertical propositions for our customers and partners" he says.

Prior to joining Vodafone, Ludovico was the CEO of Cobra Telematics (now Vodafone Telematics) leading 450 employees in 7 different countries. Ludovico started his career in the Private Equity industry in Italy and in the UK leading investments in different sectors such as logistics, luxury goods, gaming, renewable energies and food.

Ludovico holds a degree in economics and financial institutions from Università L. Bocconi of Milan (Italy). As well as his native Italian, he is fluent in English and French.

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