

EUROPEAN TECHNOLOGY SUMMIT



Adrien Cohen

Co-Founder & Chief Commercial Officer
Tractable

Tractable develops artificial intelligence algorithms that can learn and perform expert visual tasks on any type of imagery. Tractable has a team of 12 world-class researchers and is backed by Silicon Valley venture capital. As Chief Commercial Officer, Adrien is responsible for establishing Tractable's commercial activities, with a focus on enterprise partnerships.

Adrien began his career at Goldman Sachs's Investment Banking division in London. He then decided to move to a more entrepreneurial role and was hired as Commercial MD by an investment fund to build an e-commerce player in South East Asia. He spent 4 years between Vietnam, Thailand and Singapore, building Lazada Group from the ground up into a \$1.5bn market leader with 6,000 employees. Lazada was later acquired by Alibaba.

Adrien then joined Tractable in leadership and brings his unique experience in business execution to the team.

Adrien graduated with a Master's degree in Business from HEC Paris and from Tsinghua University in Beijing.

www.dlapipertechsummit.eu