

EUROPEAN TECHNOLOGY SUMMIT



Sanjay Pradhan

UK lead for IoT solutions
Salesforce

 @SanjPradhan

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Sanjay Pradhan is the UK lead for IoT solutions at Salesforce. He is responsible for helping customers develop IoT strategy around connecting products to drive customer engagement.

He has a wealth of experience in the area of mobile, customer and user experience and has helped numerous mid tier and enterprise customer realise their digital ambitions. Sanjay has held various roles both technical and strategic to help customers define pragmatic roadmaps and deliver technical solutions to drive digital value.

At Salesforce Sanjay is leading the charge in how customers can leverage connected services to deliver superior Sales, Service and Marketing opportunities.

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