

EUROPEAN TECHNOLOGY SUMMIT



Peter Wüst

Senior Director Emerging Solutions and Innovation Group EMEA
NetApp

Peter Wüst has a profound knowledge of database products and is an expert in storage grids, virtualization and high availability.

In December 2015, Peter was appointed as Director of Cloud & Alliances EMEA, NetApp. He is responsible for the new platforms and solutions. This includes the global strategic alliance partners as well as the go to market for the cloud business and SPs in EMEA.

3rd platform, Analytics, OpenStack, Containers, Converged Infrastructure and Cloud are key elements that the team is driving in EMEA.

In 2015, he did take ownership on the Cloud & Alliances business in CEMA (Central Europe, Middle East and Africa and Russia).

In May 2012, Peter was appointed as Director of Strategic Pathways, NetApp. He was responsible for the management of all strategic alliances with manufacturers as well as the support of Global System Integrators and Service Providers in Germany. Furthermore, the strategic topic "Big Data" lies within his responsibility.

In 2010 Peter held the position of Sales Director, Germany and was responsible for NetApp's entire sales business in Germany

Before this, he was Director of Systems Engineering and was in charge of the technical sales for NetApp.

Peter Wüst holds a Masters degree in Business Administration and started his IT career at a company that developed industry software based on Oracle technology. From 2000 he became a member of the executive team and responsible for a subsidiary focused on web applications and business process mapping with the help of Internet technologies.

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