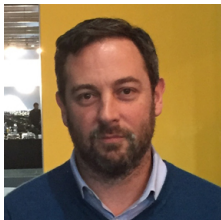


EUROPEAN TECHNOLOGY SUMMIT



Dr. Mark Darbyshire

VP
SAP

 @MarkDSAP

Dr. Mark Darbyshire is SAP's VP for HANA Cloud Platform, Integration Services covering EMEA. In this role, Mark helps with the understanding of the benefits SAP's integration technologies - process orchestration, intelligence and analysis - can bring to an organization. As companies continue on their own evolutions, or digital transformations, they need to connect their capabilities and services with suppliers, customers and employees; they need to understand in real-time their processes' behaviours.

Mark was previously SAP's UKI Chief Technology Adviser, and has held CTO positions at TIBCO Software and Software AG. In these roles, Mark was an early pioneer in using event-driven systems and real-time databases to address customers' needs in banking and communications as their businesses transformed. Mark has designed novel event-driven techniques and API gateways resulting in solutions for Internet of Things in utilities and customer experience management for telecommunications providers.

Mark has a Ph.D., M.Sc. and B.Sc. in Physics from the University of Bristol.

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