

# EUROPEAN TECHNOLOGY SUMMIT



**David Pahl**

Recently outgoing Senior Vice President and General Counsel  
*ESPN Inc.*

David Pahl joined DLA Piper's Media, Sport and Entertainment practice early in 2016 as a senior counsel in New York.

Most recently Chief Counsel of ESPN, he retired from ESPN after having led a team of 40 attorneys and staff from offices in Bristol, Connecticut, New York City, London, Buenos Aires, São Paulo and Mexico City. In addition to overseeing all of ESPN's legal affairs, David was involved in the structuring, negotiation and documentation of transactions for cable, satellite and content licensing; event and programming acquisition and licensing; event staging; major equipment and facilities acquisitions; advertising and sponsorship; and talent retention. He has also advised on legal issues associated with new network launches.

Recognised as one of the most respected executives in the sports industry, David has been integral to the growth of one of the world's iconic sports brands over a long and distinguished career. In the litigation arena, David has provided counseling and litigation management on copyright, trademark and rights of publicity infringement and licensing, as well as libel, defamation and First Amendment issues. He joined ESPN as an assistant general counsel in 1987 and rose through the ranks to become Chief Counsel in 1996. Earlier, he had been an associate with various law firms and earned his J.D. from the University of Michigan and his bachelor's degree from Beloit College.

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